

S. Perčević

NACIONALNA TURISTIČKA ORGANIZACIJA CRNE GORE			
Primljeno.	20.05.2026		
Org. jed	Broj	Prilog	Vrijednost
01/05/26-884			

CONTRACT FOR A SIMPLE PROCUREMENT

This contract is concluded between:

The National Tourism Organization of Montenegro, headquartered in Podgorica, Slobode Street No. 2, VAT ID: 02242508, represented by Dr. Ana Tripković Marković, Director (hereinafter referred to as the "Contracting Authority"),

and

Shanghai Yazhe Business Consulting Co., Ltd. (English translation: Azure Global Co., Ltd.), Zhongshan North Road Suite 1703 No. 2 Lane 3856, Shanghai, VAT ID: 91310107680962093, represented by Mr. Shenshen Lei, Executive Director (hereinafter referred to as the "Contractor").

BASIS OF THE CONTRACT:

Request for submission of offers No. 115070 dated May 14, 2026, for the procurement of PR services for the ITB China 2026 fair – before, during, and after the event.

Notification of the outcome of the simple procurement process No. 01/05/5-884 dated [20.05.2026].

Offer submitted by the Contractor, offer reference number: 162680 dated May 16, 2026.

I SUBJECT OF THE CONTRACT

Article 1

The subject of this contract is the procurement of PR services for the ITB China 2026 fair – before, during, and after the event, as per Request for Offers No. 115070 dated May 14, 2026, the Contractor's offer reference number 162680 dated May 16, 2026, and the Notification of outcome of the simplified procurement procedure No. 01/05/5-884 dated [20.05.2026].

Article 2

The Contractor undertakes to perform the services referred to in Article 1 of this contract in full accordance with the accepted offer, reference number 162680 dated May 16, 2026, which forms an integral part of this contract.

II PRICE AND PAYMENT TERMS

Article 3

The total price for the services under Article 1 is €7,990.00 excluding VAT, with VAT €0.00, and the total price including VAT being €7,990.00.

Payment shall be made by bank transfer within 30 days upon submission and approval of the report and issuance of the invoice containing the contract reference number, to the Contractor's account as follows:

Bank Name: Bank of China, Shanghai Branch, Jing An Sub-branch
Bank Address: 1515 Nan Jing Road (W.), Shanghai, P.R.China
Account Name: Azure Global Co., Ltd.
Account Number: 448159235702
Swift Code: BKCHCNBJ300

The payment shall be made via bank transfer.

III DEADLINE

Article 4

This contract is concluded for a period until August 1, 2026, from the date of signature.

This contract is concluded for a period until August 1, 2026, from the date of signature.

The contract is deemed concluded upon the signature of the last contracting party.

Place of contract execution: Shanghai, China.

IV OBLIGATIONS OF THE CONTRACTING PARTIES

Article 5

The Contractor undertakes to:

- Execute the services outlined in Article 1 in accordance with the Request No. 115070 dated May 14, 2026, and offer No. 162680 dated May 16, 2026.
- Implement the following activities:
 - Inform media, tour operators, KOLs (key opinion leaders), and airline representatives about the Contracting Authority's presence at ITB China 2026;
 - Organize a B2B presentation to showcase Montenegro's tourism offer to tourism professionals in China;
 - Enable networking between Montenegrin tourism representatives and at least 10 Chinese tourism industry professionals;
 - Coordinate and provide venue, AV equipment, and invitations for the B2B event;
 - Submit a final list of confirmed media participants with participant profiles (minimum 5 media) no later than 10 days before the event;
 - Prepare potential interview topics and questions;
 - Moderate and manage communications during the fair and B2B event;
 - Provide on-site support;
 - Maintain contact with participants for follow-up activities;
 - Respond to inquiries from Chinese media and tour operators/agencies about Montenegro;
 - Submit a report on completed activities in Montenegrin or another official language of Montenegro or in English. The report must include all activities at ITB China, including participant numbers and contact details. The expected outcome is 7 publications/releases in different media by the contract's end.
- Rectify within 3 days of written notice any identified deficiencies or errors in service performance;
- Correct all errors free of charge as pointed out by the Contracting Authority during implementation of this contract.

The Contracting Authority undertakes to:

- Pay the Contractor for services provided in the manner set out in this contract.

V TERMINATION OF THE CONTRACT

Article 6

The contracting parties agree that this contract may be terminated:

- Unilaterally, in case of non-performance by either party, with a 8-day notice period.
- Mutually, by agreement.

In case of unilateral termination, the 8-day notice period begins on the date of receipt of the termination notice. Both parties are obligated to perform their contractual duties until the notice period expires. The reason for termination must be stated in the notice.

In the case of mutual termination, the rights and obligations shall be defined in a mutual termination agreement.

VI ANTI-CORRUPTION CLAUSE

Article 7

Any contract concluded in violation of the anti-corruption provisions in Articles 25 and 33 of the Rulebook on the Implementation of Simple Procurements (Official Gazette of Montenegro No. 16/23, 20/23, 36/23, 114/23, 49/24, and 114/24) shall be deemed null and void.

VII OTHER PROVISIONS

Article 8

The Contracting Authority appoints Ms. Ljiljana Maraš as the official responsible for supervising and monitoring contract execution.

Article 9

Any disputes arising during the execution of this contract shall be resolved in good faith through negotiation between the Contracting Authority and the Contractor.

All disputes arising in connection with this contract shall be resolved by the competent court in Podgorica.

Any rights and obligations not covered by this contract shall be governed by the applicable law on obligations.

Article 10

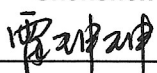
This contract is legally valid upon the signature of the duly authorized legal representatives of both parties. This contract is made in four (4) identical copies, of which two (2) are for the Contractor and two (2) for the Contracting Authority.

CONTRACTOR

Shanghai Yazhe Business Consulting Co.,
Ltd. (English translation: Azure Global Co., Ltd.)

EXECUTIVE DIRECTOR

Shenshen Lei

 Shenshen Lei

26 May 2026



CONTRACTING AUTHORITY

NATIONAL TOURISM
ORGANIZATION OF MONTENEGRO

DIRECTOR

dr Ana Tripković Marković

