Form 5

Contracting Authority: National Tourism Organization of Montenegro
No: 01/05/4 -1395
Podgorica 01.09 .2025.

NOTICE OF OUTCOME OF THE SIMPLIFIED PROCUREMENT PROCEDURE

I INFORMATION ON THE CONTRACTING AUTHORITY

Contracting Authority: National Tourism Organization of Montenegro	Contact person: Snežana Pavlović
Address: 2 Slobode Street	Postal code:81000
City: Podgorica	Identification number: 02242508
Telephone: 077100004	Fax:-
Email address: snezana.pavlovic@montenegro.travel	Internet address (web): www.montenegro.travel

II Subject of procurement:

☐ goods,
☑ services,
☐ works.

III Description of the subject of the simplified procurement:

Procurement of Implementation of a digital marketing campaign in the Swiss market

IV Estimated value of the simplified procurement:

Estimated value of the simplified procurement excluding VAT: €20,000.00€;

V Outcome of the simplified procurement procedure is

☐ annulment of the procurement procedure, or
☑ selection of the most advantageous offer

VI Reasons for annulment of the simplified procurement procedure:

None

VII Ranking list of offers in descending order:

Name of the offeror	Submitted statement (yes/no)	Submitted statement in accordance with the request for submission of offers (yes/no)
mascontour GmbH	YES	YES

Review and evaluation of offers

- Valid offers:

1. **mascontour GmbH an individual offer**

The offer was prepared in accordance with the Request for submission of offers issued as part of the subject simplified procurement procedure. The offer included a declaration by the offeror confirming compliance with the conditions set forth in the Request and the absence of any conflict of interest, duly signed by the authorized representative of the offeror and prepared using Form 2.

The total offered price, excluding VAT, amounts to €20,000.00.

In the financial section of the offer, the offeror submitted a specification in line with the Request for submission of offers No. 97128 dated 4 August 2025, indicating the description of the subject of procurement, key characteristics, unit of measurement, quantity, unit price, and total price.

The Offeror has submitted the following through the ESJN system:

Form 2, electronically signed by the authorized representative of the Offeror; Proof of registration, provided in both German and English; Certificate of services rendered issued by the Biblische Reisen GmbH, dated 18 June 2025; Certificate of services rendered issued by the Outstanding Events GmbH, dated 24 June 2025; Certificate of services rendered issued by the Viator-Reisen Dr.Heinrich Hegener GmbH&Co.KG, dated 18 June 2025; Declaration of the Offeror that he will employ a person in his team who has an active knowledge of the Swiss German language at level C2, in accordance with the Common European Framework of Reference for Languages (CEFR), as evidenced by proof of a C2 level of language knowledge or Swiss German mother tongue, as evidenced by proof of citizenship, accompanied by proof of citizenship - identity card.

Regarding the execution of the procurement, the offeror proposed the following:
- The contract execution period is December 15th, 2025
- Switzerland is the location of contract execution;
- The payment terms are as follows: Payment will be made after the campaign is completed and the report is submitted, no later than 8 days from the date of the invoice.
- The method of payment: bank payment.

Based on the foregoing, the offer submitted by **mascontour GmbH** is evaluated as valid.

Invalid Offers:

There were no invalid offers.

Evaluation of offers

The public procurement officer carried out the evaluation of the valid offers:
☑ according to the criterion of the lowest offered price and:
The offer submitted by the offeror mascontour GmbH, for the offered price of €20,000.00, was awarded 100 points.

Ranking list of offers in descending order

Based on the average number of points awarded to the offers according to the prescribed criterion, the following ranking list of offers in descending order was determined:

	Offer Code	Name of the offeror	Total number of points

1.	137422	mascontour GmbH	100,00

Considering that the Offeror, **mascontour GmbH**, submitted a valid and economically most advantageous offer, the Contracting Authority, on 19 August 2025, submitted a request to the Offeror via the ESJN system to provide evidence of compliance with the participation requirements specified in the Request for Submission of Offers, in the form of originals or certified copies.

mascontour GmbH, within the prescribed deadline, on 26 August 2025, submitted to the Contracting Authority's registry the required evidence of compliance with the participation requirements set forth in the Request for Submission of Offers, as follows:

Proof of registration, provided in both German and English; Certificate of services rendered issued by the Biblische Reisen GmbH, dated 18 June 2025; Certificate of services rendered issued by the Outstanding Events GmbH, dated 24 June 2025; Certificate of services rendered issued by the Viator-Reisen Dr.Heinrich Hegener GmbH&Co.KG, dated 18 June 2025; Declaration of the Offeror that he will employ a person in his team who has an active knowledge of the Swiss German language at level C2, in accordance with the Common European Framework of Reference for Languages (CEFR), as evidenced by proof of a C2 level of language knowledge or Swiss German mother tongue, as evidenced by proof of citizenship, accompanied by proof of citizenship - identity card.
The offer has been prepared in accordance with the Request for Submission of Offers for the subject simplified procurement procedure.

The following business entities are excluded from the simplified procurement procedure

None

VIII Name of the offeror whose offer was selected as the most advantageous:

Offeror: mascontour GmbH	Contact person: Matthias Beyer
Address: Schwiebusser Str.9	Postal code: 10965
City: Berlin	Identification number (PIB): 290625463
Telephone: +493061625747	Fax: +493061202584
Email: beyer@mascontour.info	Internet address: www.mascontour.info

IX Price of the most advantageous offer

mascontour GmbH ltd with a total offered price of €20,000.00.

Authorized person of the Contracting Authority

DIRECTOR
Ana Tripković Marković,PhD _____
(handwritten signature)

(seal)
M.P.